Entry Form (Write clearly)

Publisher	
Submitted by	
Mailing Address	
City	State
Zip Phone	
Email	

Entry Information

Fill out one form for each book. Enter carefully as this is how your title will appear in publicity and correspondence.

Title
Author
Category
Additional Category(s)
Retail Price ISBN
Designer
Publisher
Editor
Artist/Illustrator
Photographer
Printer
Special design considerations or constraints:

Winner award given for each category.

One book receives Best of Show.

Books will be judged on the principles and elements of design, including industry accepted format, visual appeal, and consistency.

Categories:

- 1. Trade book: non-illustrated
- 2. Trade book: illustrated (more than 30% illustrated)
- 3. Art and photography
- 4. Scholarly and technical
- 5. Guides and travel, recreation, sports, cookbooks, gardening, crafts and how-to
- 6. Gift book/special format
- 7. Poetry
- 8. Children and young adult
- 9. Graphic novels
- 10. Body, mind, spirit
- 11. LGBTQ
- 12. Memoirs
- 13. Bilingual (any category)
- 14. History



Southwest Book Design



nmbookassociation.com

- Book Designers
- Producers
- Publishers
- Authors
- Editors
- Printers
- Marketing/Publicists

You are invited to enter the seventh annual New Mexico Book Association (NMBA) Southwest Book Design and Production Awards Competition.

The awards recognize creativity and quality in book design and distinction in production. They help raise the standards of excellence in book design and publishing throughout the Southwest.



Eligibility

To be eligible, a title:

- Must have a 2018-2020 copyright and ISBN
- May be a revised edition with a new ISBN, new cover, and revised or additional text
- Must be published in

Arizona, Colorado, New Mexico, Oklahoma, Utah, or Texas

Judging

Industry professionals will be chosen as judges for their experience in book design, production, and book selling.

Judges reserve the right to move an entry to a category more appropriate for that entry.

Finalists will be announced May 2020 Winners will be announced at the NMBA Annual Meeting and Gala, June in Santa Fe, NM. **Due to the Carona Virus situation, all of the deadlines for the contest have been extended. Please see the Website for the latest details.**

> Brochure design by Jared Gann Photo by Sandi Wright

Entry Fees

Become a Member and Save. Join the NMBA and save on each category and additional categories.

NMBA Members \$40 each title (first category) and \$25 each additional category

Non-Members \$60 each title (first category) and \$40 each additional category Early Bird Deadline Entries received before March 31, 2020 receive \$10 off the first category of each entry.

Payment

FIRST CATEGORY

___ CATEGORIES X _____ \$_____ (MEMBERS \$40; NON-MEMBERS: \$60) Additional Categories ___ CATEGORIES X _____ \$____ MEMBERSHIP DUES (\$50) TOTAL ENCLOSED \$

Deadline

All books, entry forms, and checks must be received by April 30, 2020. Send one copy of each title with the entry form and check. Send books, entry forms, and check to:

New Mexico Book Association c/o Jared Gann 2336 Cedros Circle

Santa Fe, NM 87505

(505)660-7477